



HMSA 2024 Community Impact Report

At HMSA, community is at the heart of everything we do. In 2024, we deepened our commitment to Hawaii through volunteerism, partnerships, events, and investments that uplift health, education, and well-being across our islands.



An Independent Licensee of the Blue Cross and Blue Shield Association

Impact snapshot

Areas of focus

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Maternal and
postpartum health

Housing as health care

Youth mental health

Workforce development



\$3.5M

invested in community



200+ community events



2,500

employee volunteer hours



50+ nonprofits and
professional boards



Employee volunteer spotlight

Bradyn Navares - Analyst, Actuarial Services

"When I first started volunteering at HMSA events, I was going through a rough patch in my life. Giving back helped me turn that energy into something positive. Now, it is something I genuinely love. I may not work directly with members, but volunteering reminds me that my work touches lives."

At community events, we're there to care. That authenticity is what I'm proud to be a part of. Volunteering connects me to our mission, and to colleagues across HMSA. It's a powerful reminder of the heart behind our work."



\$1,510,017

corporate donations.

\$2,068,000

foundation grants.

\$3,578,017

total investments with
over 100 nonprofits.



2,500 employee

volunteer hours.

110+ employee

volunteers.

430+ volunteer

engagements, including
support for youth,
housing, the environment,
faith-based endeavors,
and board service.



\$75,000 in scholarship

awarded to 15 Hawaii high
school seniors.

9 schools

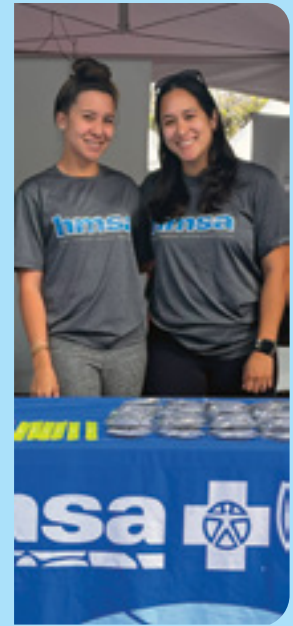
awarded \$1,500 each.

321 scholarships

awarded since 2025
– over \$1M invested in
Hawaii's future.

Around the islands

School career fairs, mock interviews, community health fairs, senior fairs, family events, community walks, teacher externships, nonprofit fundraisers and in-kind donations are just some of the 200+ community events we supported statewide.



healthy mothers
healthy babies
COALITION OF HAWAII

Partner spotlight

Sunny Chen, RN - Executive Director, Healthy Mothers Healthy Babies Hawaii

"We're proud to partner with HMSA to expand our Community-Based Doula Program to a group of HMSA QUEST (Medicaid) members. This collaboration ensures that more mothers and families receive additional support to complement their essential clinical care provided by ob-gyns, underscoring our shared commitment to improving maternal and child health outcomes across Hawaii."



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Mahalo to our employees and community partners who strengthen health and well-being in our community.

