

## HMSA's Sharecare Event Tickets ("HMSA and Sharecare Sweepstakes")

### Official Rules

**By submitting an entry, you agree that you understand and accept the terms and conditions of these Official Rules:**

1. **Eligibility.** No purchase is necessary. You must be a legal resident of the State of Hawaii to win. You must be at least 18 years old at the time of entry to enter. Only one entry per person.
2. **How to enter.** To be entered, participants must have registered for Sharecare within the past four (4) months or register for Sharecare by Sunday, June 25 at 12:00 pm HST ("Promotional Period") or while supplies last. Once you complete the registration process for Sharecare you are automatically entered. You may also enter the Sweepstakes once during the Promotional Period by emailing your name and email address to HMSA at Rachel\_Kraxner@hmsa.com with the subject line "HMSA and Sharecare Sweepstakes". Entering more than once does not increase your chances of winning.
3. **Effective date of entries.** Entries received by Sunday, June 25, 2017 at 12:00 pm HST will be eligible for the Contest.
4. **Prizes and odds of winning.** The odds of winning will be determined by the number of eligible entries received during the Promotional Period. Each eligible entry has an equal chance at winning two (2) tickets of approximately three thousand (3000) tickets to the Maui Arts Center event on June 26, 2017. The cost of airfare to Maui and any other accommodations will be the sole responsibility of the winners.
5. **Selection of winners.** Approximately three thousand (3000) winners will be determined by a random drawing from all eligible entries received during the Promotional Period. **In order to receive the prize, winner must agree to the Official Rules.** All prizes are nontransferable, and no cash or other prize substitution will be permitted except at HMSA's sole discretion.
6. **Notification of winners.** All winners will be notified via email by HMSA at the address he/she provides at the time he/she registers for Sharecare. In order to claim a prize, potential winners must respond to HMSA's email by 11:59 pm of the date that the email is sent to the potential winners. All winners will be notified no later than Sunday, June 25, 2017. All prizes will be emailed to all of the winners. Winner's names and email addresses will be shared with a third party issuing the tickets. For a copy of these Official Rules, email Rachel\_Kraxner@hmsa.com.
7. **Other conditions.** HMSA and its agents and representatives are not responsible for and will not be liable for late, lost, damaged, misdirected, incomplete, unintelligible or non-received entries or failures or difficulties of any kind. HMSA and its agents and representatives are not responsible for a third-party's or member of the public's unauthorized use of a photo or name associated with any aspect of this Contest. HMSA reserves the right in its sole discretion, to modify or cancel the contest in part or its entirety, to comply with any and all federal, state, and local laws, rules, and regulations,

or in the event the contest becomes corrupted by technical error or unauthorized human intervention.

8. **Release and Indemnification.** You agree to release, indemnify, defend and hold HMSA and HMSA's representatives harmless from any claims, losses, and damages arising out of your participation in the Contest.
9. **Publicity: By participating in this Contest, you agree that if you are a Winner, HMSA and its agents may use your submitted photograph and name for purposes of announcing you as the winner in any media including websites such as Facebook, Twitter, Instagram and HMSA.com, without further payment or other consideration.** You agree to execute and provide any required consents and releases pursuant to the terms of these Rules in order to receive the prize.
10. **Choice of law.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of you and HMSA in connection with the contest, will be governed by, and construed in accordance with, the substantive laws of the State of Hawaii.